



PO Box 82 • 17010 S. Vaughn Rd. KPN • Vaughn, WA 98394  
Phone: 253.884-3456 • Fax: 253.884.4053  
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June 3, 2009

Dear Sponsor:

The Key Peninsula Civic Center is pleased to announce the Krazy Key Parade & Summer Family Fun Day to be held Saturday, August 8, 2009, at the Key Peninsula Civic Center in Vaughn, WA. This inaugural Peninsula-wide event will provide the community with special opportunity to enjoy a summer event for the whole family. With a parade, entertainment, farmers market and craft fair, fish tank, beer garden, petting zoo, games, food and more, there's sure to be something for every member of your family.

The Krazy Key Parade & Summer Family Fun Day is a community supported event made possible by financial contributions from businesses like yours—ones that truly care about bringing family-friendly events to the peninsula. As a business operating in the Gig Harbor/Key Peninsula area, this is a great opportunity to let your customers and vendors know you support your community. Your financial contribution will not only support the event, but it will also provide you with a variety of ways to promote your business through advertising materials, a booth display and more. In addition, this new event is a great way to stay connected to the community while the KP Community Fair regroups for a return in 2010!

If you would like to support this special community event, please review the attached sponsorship opportunities and contact us regarding your sponsorship before **June 30, 2009**, for advertising and acknowledgement purposes. Choose a sponsorship level that best provides the level of recognition you desire and reflects your company's commitment to the community.

Over the years, supporters like you have played a crucial role in the success of many events on the Key Peninsula. Thank you for your pledge to help ensure the success of the Krazy Key Parade & Summer Family Fun Day.

Sincerely,

*Tom Boardman*

Tom Boardman  
2009 Krazy Key Parade and Summer Family Fun Day Chair



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## 2009 Krazy Key Parade & Summer Family Fun Day Sponsorship Opportunities

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### Gold Sponsor: \$500

- Logo on posters/postcards distributed throughout the Key Peninsula and select areas of Gig Harbor.
- Logo in newspaper advertising.
- Logo link on KP Civic Center website.
- Complimentary 10 x 10 booth space.
- Company banner/signage displayed at event.
- Public address recognition during event.
- Full-page ad in event program.
- Permitted to promote company as event sponsor in all forms of sponsors' advertising and communications.

### Silver Sponsor: \$250

- Logo in newspaper advertising.
- Logo link on KP Civic Center website.
- Complimentary 10 x 10 booth space.
- Company banner/signage displayed at event.
- Public address recognition during event.
- 1/2-page ad in event program.
- Permitted to promote company as event sponsor in all forms of sponsors' advertising and communications.

### Bronze Sponsors: \$100

- Logo link on KP Civic Center website.
- Complimentary 10 x 10 booth space.
- Company banner/signage displayed at event.
- Public address recognition during event.
- 1/4-page ad in event program.
- Permitted to promote company as event sponsor in all forms of sponsors' advertising and communications.

*Features of each sponsorship package depend on availability at time of sponsorship. To ensure inclusion in all promotional materials listed with each package, be sure to sponsor early! For more information, contact Key Peninsula Civic Center at 253-884-3456 or kpciviccenter@centurytel.net. Tax ID #91-0688963 501C3*

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_

### Sponsorship Level:

Gold  Silver  Bronze

#### Please mail form and check payable to:

Key Peninsula Civic Center Association, PO Box 82, Vaughn, WA 98394.

Hi-resolution (300 dpi) logos should be sent electronically to: kpciviccenter@centurytel.net. We will contact you about program ad specifications, booth reservation, etc.